

Global Taekwon-Do Martial Arts

Long Term Plan_ 2024 – 2028

Revised November 2025



Mission

Global Taekwon-Do Martial Arts exists to govern clubs that exist in the province training within the GTF banner and to promote Global Taekwon-Do in Saskatchewan (GTF).

Vision

To develop a strong program that will attract both instructors and students to train. Accomplishing this through transparency, fairness and opportunity and by demonstrating the tenants: Courtesy, Integrity, Perseverance, Self-Control and an Indomitable Spirit.

Core Values

1. To instill, display and lead by the tenants of Taekwon-do, for our students, instructors and board members.
2. Fairness for all. Clubs, instructors and students inclusively.
3. To nurture the relationships between our clubs and with our members through transparency and clarity of communication.
4. To educate our instructors and referees in order to confidently promote our sport.

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S.W.O.T Analysis

1) Strengths:

- a) GTMA currently has strong technical leadership, including four 7th degree and 4 - 6th degree black belts
- b) GTMA currently has representation from clubs in both North and South and several different ranks.
- c) Diverse group of board members with different ideas and skillsets.
- d) Dedicated people working towards growth in the GTMA and GTF organizations.

2) Weaknesses:

- a) Board members are several hours from each other, making in person meetings tricky.
- b) Most of our clubs are condensed around the Saskatoon area.
- c) Several updates in policies have happened in the last two years and the board is struggling to get member clubs engaging these changes.
- d) We are a small organization with a small pool of those willing and able to take on board duties and board members risk burning out.
- e) Marketing and recruiting new members.
- f) Struggles within the technical committee – unable to meet, lack of communication

3) Opportunities:

- a) International competition.
- b) Provide seminar opportunities provincially, nationally and internationally for certified GTMA/GTF instructors.
- c) SaskSport Funding to support clubs in their communities.

4) Threats:

- a) Developing long term instructors, as Taekwon-do takes developing students into instructors and coaches.
- b) Number of students training continues to increase, but still not back to pre-pandemic.
- c) Difficult to recruit new board members and the real potential that current board members will burn out and the board will collapse.

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Strategic Goals:

Objectives for the GTMA to work towards over the next five years

1. Board of Directors Development and Administrative Improvement

- a. Get in writing the description for each position on the board.
 - Complete in 2026
- b. Develop BOD agreement for existing and incoming directors stating the GTMA's expectations.
 - Complete in 2026

2. Develop standardized instruction

- a. Some Clubs are using slight variations of teaching and manuals.
 - Solution: Work with the technical committee to standardize manuals across all clubs with Direction from GTF Canada.
 - **Begin in Q2 2026 and complete by Q2 2027**
- b. Official Rule handbooks have been copied and overtime have degraded in quality.

Complete by Q3 2027

 - Redo the handbooks and up to date any tournament rules with Global Taekwon-Do guidelines and distribute to instructors.
 - Expand the training clinic for the up dated version.

3. Continue to create consistency and unity among clubs:

- a. Lead by example. This means governing according to our mission and vision statement.
 - **Continuous**
- b. Provide adequate training opportunities for our students and instructors by way of seminars and tournaments.
 - **Plans to host a national/international seminar with a Master in 2026/2027**
- c. Create clear channels for communication from GTMA to clubs and their members/students through the usage of email. **Completed. Within our club handbook – this has been accomplished. 2024/2025**

4. Engagement:

- a. Members have been difficult to engage. While the board feels they are an have put in effort to connect with members, results say otherwise.
 - Solution: Begin contacting members directly rather than just clubs when appropriate (eg. Messages about the AGM date and time). Feedback has lead us to believe that at times messages get to the instructor or executive of a club and stop there.
 - **Will begin efforts to communicate with members directly in spring 2026 and have in place by 2028**
 - Solution: GTMA board members plan to show up in person at events on more regular basis and engage students, instructors and parents in person.
 - **Will begin efforts to communicate with members directly in**

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spring 2026 and continue the effort.

- b. It has been expressed by clubs that a more streamlined membership reporting portal would be welcome.
 - Solution: Explore and implement a digital option for clubs to report membership and streamline that data into excel format for submission to STI.

5. Marketing: Ongoing through 2028

- a. GTMA has a website with basic information on it this could be improved substantially. Some options to consider:
 - Include an events calendar
 - Upload all policies, forms and guides
 - Promote clubs on our website.
- b. Work on a new position on the board for “Communications”
 - This position will handle communication with clubs, social media and website updates.
 - Work on description in 2026, fill position for the 2026/2027 season.

Below are generalized long term plans that GTMA want to continue to foster and grow within our Taekwon-Do clubs and communities.

1. Continue to develop quality instructors:

- i. Provide coaching seminars/clinics for instructors to participate in annually.
- ii. Help create opportunities for instructors to train together as training opportunities tend to change once instructing.
- iii. Provide opportunities for our senior instructors to travel to receive instruction from Masters.
- iv. Provide Coaching certification opportunities and incentives.

2. Work towards growth within current clubs

- i. Provide funds for clubs to promote themselves within their community.
- ii. Assist clubs in promoting GTMA in their community by providing media to share.
- iii. Encourage larger clubs to assist smaller clubs when required.
- iv. Encourage clubs to take opportunities to demonstrate within their communities.

3. Create opportunities for students training with GTMA in Saskatchewan

- i. Look for opportunities for students to attend tournaments within and outside of the province.
- ii. Encourage clubs to support one another through training and competition.
- iii. Work towards providing a high-quality provincial championship.
- iv. Develop a system where students will qualify to compete at the provincial level and to determine opportunities to travel nationally.